



Belfast City Council

Report to:	Development Committee
Subject:	Pricing Policy 2010/2011
Date:	10 February 2010
Reporting Officer:	Tim Husbands Acting Director of Development ext 3459
Contact Officer:	Tim Husbands Acting Director of Development ext 3459 Catherine Taggart Community Services Manager ext 3525

Relevant Background Information

The purpose of this report is to consider the annual review of prices for hire/rental charges at the Belfast Waterfront, Ulster Hall and Community Centres and to agree an implementation with effect from 1 April 2010.

Key Issues

Belfast Waterfront

It is proposed to implement an increase of 2% on charges relating to the Main Auditorium, Exhibition areas and Studio hire. It is further proposed to implement price increases of between 5% and 7.5% on Studio charges to multi event and commercial promoters in order to recoup a greater share of associated operational costs. Both increases will be effective as of 1 April 2010.

The proposed price increase for 2010/2011 takes account of inflation, and also keeps the Waterfront Hall prices competitive with other comparable venues throughout the UK.

The new charges are attached as Appendices 1 – 2.

Ulster Hall

It is proposed to implement a price increase on certain charges of 2% with the exception of the cost of hiring the venue for gala dinners, which has been reduced by £350 to make it a more competitive option for potential clients. Members should note that the proposed Pricing Policy covers the period from April 2010 until March 2011.

The new charges are attached as Appendix 3

Community Centres

Each year the schedule of prices is reviewed and in general is increased in line with inflation. A general increase of 2% is proposed for 2010/2011.

The proposed schedule of prices for each of the Community Centres is detailed at Appendix 4.

Members should note that there were no price increases levied for any of these services or facilities in 2009-10

Recommendations

That Members note the contents of the report and approve:

- 1) an increase of 2-7.5% in hire charges for Belfast Waterfront for the year April 2010 – March 2011
- 2) an increase of 2% in hire charges as detailed for the Ulster Hall for the year April 2010 – March 2011
- 3) an increase of 2% for the rental of Community Centres
- 4) an effective date of 1st April 2010 for all areas

Decision Tracking

Further to approval that the above charge increase will be implemented for 2010-2011

Timeline: April 2010

Reporting Officers: Tim Husbands and Catherine Taggart

Documents Attached

Appendix 1 – Waterfront Hall Entertainment and Miscellaneous Events Venue Hire

Appendix 2 – Waterfront Hall Conference and Business Sales Venue Hire

Appendix 3 – Ulster Hall Pricing Policy April 2010 – March 2011

Appendix 4 – Community Centres Charges from 1st April 2010